

# MONTHLY REPORT BROOK HILL GOLF CLUB

AUGUST 2024

\*\*\*Sales from 2023 from Golf Now report for MTD and YTD

\*\*\*Tracked differently in 2023

2023

- Food & Beverage \$19,507
- Green Fees \$18,772
- Membership \$0.00
- Pro Shop \$28,066
- TOTAL \$66,345 Gross**

2024

- Food & Beverage \$20,895
- Green Fees \$26,516
- Memberships \$15,293 (14 New Memberships)
- Pro-Shop \$13,212
- TOTAL \$75,255 Gross revenue (Increase 12.6%)**

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## **YTD 2023 TOTAL**

- Food & Beverage \$95,431
- Green Fees \$104,709
- Memberships \$21,700 \*(Reported differently for 2023)
- Pro Shop \$175,607\*(Reported differently for 2023)
- \$397,448 Gross revenue**

## **YTD 2024 TOTAL**

- Food & Beverage \$94,462
- Green Fees \$163,081
- Memberships \$154,755(131 Memberships)
- Pro-Shop \$65,988
- TOTAL \$478,277 Gross revenue (Increase 16.9%) YTD**

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## **Clubhouse**

- We had another good Month of August in 2024.
- We had 5 days over 90 degrees which hurt sales a little in the 3rd week of August. We had 4 straight days above 95 degrees which broke a record on days over 95 in a row since 2012. We were able to overcome the heat and had a solid month!  
“Dog Days of August”
- We currently have 12,756 rounds thru August 31<sup>st</sup>2024. LY 11,871 (+6.9%)  
That does not include all the FCHS high school tournaments in the Spring and the Fall. It's been a good year so far.
- We increased our Membership count to 132 for the year.
- I Continue to close the Driving Range M-F between 1PM and 2PM for ball picking. (Safety)
- Added Twisted Tea in June/July selling okay at a 55% margin.
- Added High Noon in June/July doing very well at a 48% margin. (Both additions to alcoholic beverages did very well in August.)
- (Primaries) Felicity and Avery left for college in late August, we will miss them!
- Women's league finished up August 20<sup>th</sup>
- The 3 other leagues will be over in September depending on any rainouts.

## **Field Team**

- Irrigation issue on Hole #12 was repaired a leak in August and now good again.
- Irrigation leak on Hole #9, we replaced the issue with a New Sprinkler head.
- We change out our Pin placements twice a week.
- We continue our cut schedule (Fairways Cut and Rough cut 2 to 3 times per week based on weather.) Tee Boxes twice per week.
- Top Dressed and fertilized all the tee boxes in August.
- We Aerated ALL the greens in August and rolled them.
- Charlie and his team are addressed the collars on Holes 2,6,12,13,14 with overseeding and aeration. This process will take several months to repair.
- The team Mulched and landscaped around the trees and around the Hole sponsors. Weeds Whipped around the ponds.
- Charlie was instructed to remove the Non-Paying Hole sponsorships as early as possible.
- We used Patch to repair the entrance way and repaired Holes 5,6,8,11 and 13
- **Winter projects**

- We still need to order Sand for Holes 5, and 8 for our bunkers.
- Turn-a-round on Hole 15
- Remove Dead trees and stumps

### **Moster**

- I added an additional spray for August. With that being said, we extended our spray outside the green (1) tractor length to address the clover!

### **We have a strong month ahead of us in**

- 9-7 New Alsace Conservation Club 104 Players
- 9-13 McCool Drywall (Friday) 60 Players. 12:30 Shotgun
- 9-14 Cedar Grove Tavern 100 Players
- 9-15 FCHS Girls softball? Sunday
- 9-21 Panaro/McCarron outing approximately 80 Players
- 9-22 FCHS Basketball outing 100 players. Sunday
- 9-28 Batesville Vets 11:30 Shotgun 80 Players

*Thank you,*

*Ron Brune*