

MONTHLY REPORT BROOK HILL GOLF CLUB

JULY 2024

***Sales from 2023 from Golf Now report for MTD and YTD

***Tracked differently in 2023

2023

- Food & Beverage \$23,347
- Green Fees \$18,876
- Membership \$0.00
- Pro Shop \$32,950
- TOTAL \$75,173 Gross**

2024

- Food & Beverage \$21,158
- Green Fees \$26,281
- Memberships \$14,965 (19 Memberships)
- Pro-Shop \$12,852
- TOTAL \$75,255 Gross revenue (Increase 001%)**

YTD 2023 TOTAL

- Food & Beverage \$75,924
- Green Fees \$85,937
- Memberships \$21,700 *(Reported differently for 2023)
- Pro Shop \$147,541*(Reported differently for 2023)
- \$331,103 Gross revenue**

YTD 2024 TOTAL

- Food & Beverage \$73,566
 - Green Fees \$136,565
 - Memberships \$139,451(126 Memberships)
 - Pro-Shop \$52,776
 - TOTAL \$402,359 Gross revenue (Increase 17.7%) YTD**
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Clubhouse

- We had a good Month of July in 2024. Very Hot weather and several rainy days kept golfers at home.
- We currently have 10,053 rounds in 2024 through July 31st 2024.
- We increased our Membership count to 126 for the year.
- New Hires Felicity Bouman and Avery McDaniel went through several days of training and are doing well.
- I closed the Driving Range M-F between 1PM and 2PM for ball picking. (Safety)
- Continue to look for a Golf Simulator. Visited Liberty Country Club and will be going to Harrison and gather additional information for the Budget meeting in August. (More details to follow)
- Pork Chop sandwich for \$6 special in July and we sold out. (We will look to do more specials, on future items)
- Added Twisted Tea in June/July selling okay at a 55% margin.
- Added High Noon in June/July doing very well at a 48% margin.

Field Team

- Irrigation on Hole #12 is 100% hooked up now. We extended the pipe so drainage would get closer to the ravine.
Thanks to Charlie and his team and special thanks to Tim Ripperger and his team for helping fix hole #12 & across the road to #14.
- Irrigation is working currently.
- Pin placement's done twice a week.
- We continue our cut schedule (Fairways Cut 2 to 3 times a week, including the Rough) Tee Boxes twice per week.
- Top Dressed and fertilized the tee boxes.

Moster

- Moster is on his Spray schedule Fairways, Tee Boxes one week and Spraying the Greens the alternate week. We have 3 greens that are showing a slight disease which Moster continues to work on.
- I added an additional spray for August.

We have a strong month ahead of us in August

- 8-3 FC Youth Football 96 Players

- 8-10 Red White and Lou Memorial 80 Players
- 8-17 NDCC Club Outing 100 Players
- 8-24 The Eagles Outing 96 Players
- 8/25 Legion Members Only 60 Players Sunday
- 8/30 Bushwhacker outing 76 Players Friday
- 8/31 Jonathan Tinch & VFW 80 Players

Thank you.

Ron Brune